
Report To:	Education and Communities Committee	Date:	7 March 2017
Report By:	Corporate Director Education, Communities & Organisational Development	Report No:	EDUCOM/29/17/MM
Contact Officer:	Martin McNab	Contact No:	01475 714246
Subject:	Inverclyde Leisure – Three Year Strategic Plan		

1.0 PURPOSE

- 1.1 To request approval of Inverclyde Leisure's Strategic Plan for 2017-20 which will be circulated at the meeting of the Committee.

2.0 SUMMARY

- 2.1 The terms of the funding agreement between Inverclyde Council and Inverclyde Leisure require the production of a three year Strategic Plan. The previous plan covering 2014-17 was approved at the March 2014 meeting of this Committee.
- 2.2 The 2014-17 plan covered, amongst many other things, the redevelopment of Ravenscraig and the development of low cost gyms in Inverclyde.
- 2.3 The comprehensive plan for 2017-20 seeks to build on the achievements of the 2014-17 plan and officers are happy to recommend its approval to Committee.

3.0 RECOMMENDATIONS

- 3.1 That the Committee approves the 2017-20 Inverclyde Leisure Strategic Plan.

Martin McNab
Acting Head of Safer & Inclusive Communities

4.0 BACKGROUND

4.1 The three year IL Business Plan which was approved by the 11th March 2014 meeting of this Committee saw a number of significant achievements. The investments carried out in that period include:

- Investment in the new CrossFit facility at Greenock Sports Centre
- Investment In new budget Fitness for Less brand at Boglestone
- Upgrade of Kilmacolm Fitness Plus+ gym at Birkmyre Park
- Remodeling of Ravenscraig Sports Centre, now Ravenscraig Activity Centre, that was due to be closed to create a new budget club and fun activity centre
- New Combined Heat and Power Unit (CHP) to help reduce management fee
- Upgrading of Gourrock Fitness gym

In addition to these investments and developments Inverclyde Leisure was a finalist and winner in a number of national awards in the period covered by the plan.

4.2 The Strategic Plan for 2017-20 seeks to build on the achievements of the previous three years with the aim of retaining its customer base and expanding its operation by developing new products in its current business and potentially new business. This will be done in the recognition that IL's funding will decrease over the period of the plan and that IL will need to work with partners to achieve these outcomes.

4.3 A full copy of the Strategic Plan will be available at the meeting.

5.0 IMPLICATIONS

Finance

5.1 None

Legal

5.2 None

Human Resources

5.3 None

Equalities

5.4 None

Repopulation

5.5 High quality and diverse leisure provision make a positive contribution to the attractiveness of Inverclyde as a place to live and work.

6.0 BACKGROUND PAPERS

6.1 None.